

# New hall plan refines sourcing experience

7 sectors | 3 zones | 6,650 exhibitors | 366,000 sqm

## Tomorrow's Service & Mobility

As an international epicentre for auto innovation, research and project nurturing, it gathers trade associations, OEMs, research institutes, venture capital and start-ups. A collection of fringe events also foster collaboration and knowledge-sharing across the entire supply chain.

## Electronics & Connectivity

Clear product groups and immersive exhibits for hardware and software will present cutting-edge technological breakthroughs in the automotive electronics segment.

## Parts & Components

Leading companies along with country and region pavilions showcase an all-encompassing array of parts-related products. Refined product categories and hall planning aims to accelerate sourcing efficiency and the visitor's overall experience. The sector accelerates industry transformation by expanding coverage of commercial vehicle parts and car manufacturers with aftermarket services.

## Diagnostics & Repair / Body & Paint

Relocating to the second level, the sector shares synergy with other sectors and specialised zones to highlight environmental protection, electrification and smart products. It will present dedicated areas for popular product categories like body & paint and intelligent diagnostics. Focused events for new policies, trends and technology will allow players to gain a deeper understanding of the market direction.

## Accessories

Being a major pillar at the fairground, participants will receive support in both domestic sales and export strategies for business expansion. Exhibitors in this hall can capitalise on the inter-sector connections throughout the show.

## Customising

These action-packed halls lead through new industry-friendly policies and mounting end-user interest, which together creates unlimited business opportunities. Activities include brand and product presentations, technical demonstrations, and racing introductions with driver meet-and-greets.

## REIFEN (Tyres & Wheels)

Leveraging its global pull, REIFEN (Tyres & Wheels) continues to expand its visitor reach by inviting OEMs, dealers, retailers and more, maximising exhibitor objectives for brand promotion, business development and information exchange.

## Three specialised zones

- Remanufacturing zone (Hall 6.1)
- Auto Manufacturing zone (Hall 7.2)
- Services & Supply Chain zone (Hall 7.2)



- Visitor registration
- Metro
- Footbridge between Hongqiao Central Business District and NECC

*\*This venue plan is for reference only*